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Video: Greenfield on New Book *The Myth of Choice*

Boston College Law School

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Video: Greenfield on New Book 'The Myth of Choice'

2011 NEWS ARCHIVE

09/27/11

9/26/11--BC Law Professor Kent Greenfield's newest release, *The Myth of Choice: Personal Responsibility in a World of Limits* (Yale University Press), is a broad-reaching view of the dynamics of choice.

Watch an in-depth interview (below) with the author.

Kirkus Reviews stated in its review: "The author deftly debunks prevailing dogma about the infallibility of free markets, especially important during a time when, as he reports, one in seven Americans are poor. 'Too often,' he writes, 'the rhetoric of personal responsibility is a way for those who ought to admit to shared responsibility to point the finger at someone else.'"

According to the Yale University Press, Greenfield's "provocative" book "poses unsettling questions about the choices we make. What if they are more constrained and limited than we like to think? If we have less free will than we realize, what are the implications for us as individuals and for our society?"

Greenfield's book begins with his knowledge of law and then ranges widely, tapping "into scholarship on topics ranging from brain science to economics, political theory to sociology." He uses a variety of sources, including an "entertaining array of news events, personal anecdotes, crime stories, and legal decisions." The book also "offers useful suggestions to help us become better decision makers as individuals, and to ensure that in our laws and public policy we acknowledge the complexity of choice."

Greenfield wrote the book after studying the concept of choice in the context of several seminars over the last few years at BC Law.

Greenfield is Professor of Law and Law Fund Scholar at the law school, where he teaches constitutional law and corporate law. Before coming to BC, he clerked for Justice David Souter on the Supreme Court of the United States. He blogs frequently for The Huffington Post. This is his second book, and the first for Yale University Press.

THE MYTH OF CHOICE is available on [Amazon.com](https://www.amazon.com) and [Barnesandnoble.com](https://www.barnesandnoble.com).